



2013 Workshop The Lake Landscape – From Political to Practical

Saturday, October 19th, 2013, 9:00am – 3:15pm
Perth Civitan Hall, 6787 County Road 43, Perth, ON

About the 2013 Lake Links Workshop – What's it all about?

This year's workshop will focus on strategies for community engagement. **Lake Association** examples and discussions will look at hands-on examples for bringing lake communities together to protect, improve, and celebrate the health of their lakes. **Terry Rees, Federation of Ontario Cottagers' Associations**, will outline some of the changes that have happened in Ontario including information on current regulatory changes, roles of government and what we need to know to manage our lakes in the future. **Angus McAllister, President of Fathom6 Research**, will bring an entertaining, dynamic, fresh look at getting lake communities involved through an interactive presentation that will help participants walk away with a strategy for communication and action in their community.

Agenda

8:30-9:00	Registration & Displays	10:15-11:30	Panel Discussion – Building Your Lake Community (Examples from Lake Groups)
9:00-9:15	Introductory Remarks		
9:15-10:00	Terry Rees, Federation of Ontario Cottagers' Associations: "The New Landscape in Ontario Lake Country"	11:30-12:30	Lunch & Networking Opportunity
		12:30-3:00	Keynote Address by Angus McAllister, Fathom6 Research
10:00-10:15	Health Break	3:00-3:15	Closing Remarks

Keynote Address by Angus McAllister

Getting off the Dock – Engaging Your Lake Community Into Action

Angus McAllister is President of Fathom6 Research (formerly McAllister Opinion Research). Angus is a leading Canadian Public Opinion Researcher who has surveyed public attitudes on environment issues in over 25 countries and tracked Canadian trends for nearly 20 years. Aside from his amazing depth of knowledge, Angus brings a great sense of humour to his presentations. The result is an informative, entertaining package of useful insights that will provide significant value to understanding *what works* and *what doesn't work* in reaching and engaging people.

Registration

To register, please contact the Centre for Sustainable Watersheds at info@watersheds.ca or 613-264-1244.

A \$15 registration fee, payable at the door, will include lunch and refreshments.

Please bring a non-perishable food item for the Perth Food Bank, The Table.

2013 Planning Committee

Bobs and Crow Lakes Association, Cataraqui Region Conservation Authority, Centre for Sustainable Watersheds, Community Stewardship Council of Lanark County, Fourteen Island and Mink Lake Association, Frontenac Stewardship Council, Lake Networking Group, Leeds & Grenville County Stewardship Council, Mississippi Valley Conservation, Ontario Ministry of Natural Resources (Kemptville District), Otty Lake Association, and Rideau Valley Conservation Authority.

Thank you to our Supporting Partners:

Federation of Ontario Cottagers' Associations, Centre for Sustainable Watersheds, Leeds-Grenville, Lanark, and Frontenac Stewardship Councils, and Mississippi Valley and Rideau Valley Conservation Authorities